



The UPS Store

New hours: Mon-Fri 8:30-5:30
Sat 9-4, Sun closed

Our location: 1480 Moraga Rd, Ste 1
Moraga, CA 94556-2005

- ✓ Shipping
- ✓ Copying, Finishing
- ✓ Printing Services
- ✓ Notary Services
- ✓ Postal Services
- ✓ Business Services

www.theupsstore.com

SHOP MORAGA FIRST

King Florist and gifts

586 Center Street
Moraga, CA 94556

925-376-5974

If you live in Moraga, you have both pragmatic and indulgent reasons to shop Moraga first.

From the pragmatic perspective, shopping in Moraga means that your sales tax dollars remain here and benefit the town. Currently, almost 75% of every taxable dollar Moraga residents spend is spent somewhere else, according to Mayor Mike Metcalf. Moraga households currently spend approximately \$289 million on retail goods annually. Of this total, only \$70 million is captured in Moraga.

That's over \$200 million in taxable revenue that our local merchants don't receive, and substantial sales tax revenues from those purchases that the town never recoups. Instead those tax dollars go to help other cities build and repair their roads, plant their trees, and improve their town's services. As long as we're talking pragmatism, each trip outside of Moraga incurs transportation costs and leaves a larger carbon footprint.

From the indulgent side of the road, shopping in Moraga is slow-paced, and convenient. Moraga offers plenty of options to make your home and your life more beautiful from the delicious Tyler Candle Company candles at St. Mary's Florist (try "High Maintenance" – it's "to die for") to the gelato at Sisi's to the great rugs and tablecloths at The Home Store. Get gorgeous yourself with pedicures, haircuts, and a new outfit. Help your kids be better pre-

pared with and of our local learning centers. Then top it all off with a great meal, from coffee-shop quaint to Italian sophistication. And don't forget the movie, from a first run show or a foreign film festival at our uniquely-beautiful Rheem Theatre, to a blockbuster grabbed at you-know-where.

Combining the pragmatic and the indulgent, consider how much easier it is to get more things done in town: your dry cleaning, your hardware, your birthday cards, your pet supplies. Then remind yourself how much good that convenience is doing for the town you love. So, when you can, make a conscious effort. Shop Moraga First.

Rheem Valley CLEANERS

568 Center Street
Moraga, California 94556
Telephone: 925-631-0560

Business Hours:
Mon-Wed: 7AM - 7PM
Thu-Fri: 7AM - 6:30PM
Saturday 8AM - 5:30PM

25% off most Drycleaning, exp. date 4/11/07

- ♦ Professional Dry Cleaning
- ♦ Shirt Laundry
- ♦ Household Items
- ♦ Drapes, Comforters
- ♦ Expert Alterations

Tell us if you think the Guide is helpful for you or not. Go to: <http://www.lamorindaweekly.com/rating>

Reflexion
SKIN CARE & HAIR SALON

925.376.7222

508 Center Street
Moraga
(in Rheem Valley Shopping Center)
Moraga's Premier Salon

Anti-Aging European Facial \$25 OFF*

HALF PRICE Bikini Waxing* With Purchase Of a Full Leg Waxing

* New clients only. With coupon. Exp. 7/10/07

Magic Cuts
Family Hair Design

European Technique over 20 years experience

631-0911

* cut * style * perms * colors * highlights

Rheem Shopping Center - 564 Center Street - Moraga

Moraga Jewelers

All Watch & Jewelry Repairs are Done on Premises.

Rolex & Swiss Watch Repairs
Diamonds, Fine Jewelry & Watches
Custom Jewelry Design, Diamond Setting
Jewelry Appraisals by Graduate Gemologist

562 Center St. Rheem Valley Shopping Center, Moraga, (925) 376-1283

fudge alley
376 Park Street
Rheem Valley, California

Dryers Ice cream
Hot dogs
Sandwiches
Candies

Full Fountain Service
376 Park St. - Moraga, 925-376-1003

Lisa Duncan Photography

Capture the most beautiful moments in your life through the photography of Lisa Duncan.

Moraga
(925)708-8936

Weddings • Portraits

Rheem Valley Pet Shoppe
Full Line of Pet Food Supplies

Small Animals, Rabbits, Fresh Water Fish and Boarding

376-8399

Corner Rheem Blvd. & Moraga Rd.
Mon-Fri 10AM-7PM • Sat 10AM-5:30PM • Sun 12PM-5PM

PENNINI'S

Pizza, Pasta, Salads & More...

Dine-In, Take-Out or Delivery

Monday Night Special ~ Medium one topping pizza \$11.00 (+tax)
Team Parties welcome!

925-376-1515 ~ 1375-D Moraga Road, Moraga ~ (In Safeway Center)

MORAGA MOTORS
since 1981 in Moraga
located on Moraga Road, Rheem Valley Shopping Center

Professional Automotive Service and Repair
Foreign and Domestic

530 Moraga Rd. • 925-376-0692
www.moragamotors.com

Integrity and Perseverance...
My offer to you. Let me help you find your perfect sanctuary.

INTERO
REAL ESTATE SERVICES

89 Davis Road, Orinda, CA 94563
smelly@interores.com

cell: 510.734.7329

CUSTOMERS FIRST
SERVICE IS VERY IMPORTANT TO US

MON-FRI: 7:30AM-6PM
SAT: 8AM-6PM
SUN: 9AM-5PM

BILL SNIDER, OWNER

1409 MORAGA WAY
MORAGA SHOPPING CENTER
PHONE: (925) 376-3600

MORAGA HARDWARE AND LUMBER

Camp Saklan

Engage your child's mind, stimulate your child's imagination, activate your child's body: Camp Saklan offers it all in one fun summertime package on our country day campus in beautiful Moraga Valley!

Ages 3 to 10
Preschool to 5th Grade
June 11th to August 17th

New Elementary Camp (Grades 1 to 5)
Visit saklan.org to register!

You Deserve a Little Indulgence

Imelda "Meng" Ward
Licensed Esthetician

20% OFF FOR FIRST TIME CLIENTS

(925) 451-5779

mengward@sbcglobal.net
354 Park Street ~ Moraga

ST. MARY'S GIFT & FLORIST
www.stmarysflorist.net

Flowers - Plants - Home Staging - Unique Gifts
Wedding - Sympathy - Gift Baskets

1480 Moraga Rd. Ste C (across Moraga Hardware) - Moraga
925-376-5558

MORAGA ART GALLERY
PRESENTS: **Vibrant!**
MARCH 22 THROUGH JUNE 3 see the works of 15 LOCAL ARTISTS

AT THE RHEEM VALLEY SHOPPING CENTER

FEATURED ARTIST: ROBERT WAHRHAFTIG

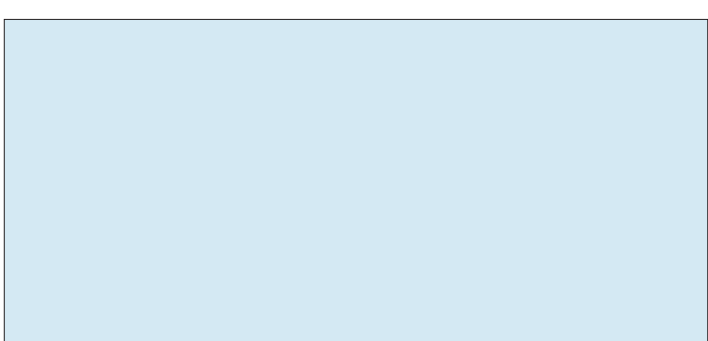
TUES-SUN 12-5PM
925-376-5407
WWW.MORAGAARTGALLERY.COM

Salon Casa Bella

"I'm not just a stylist, I'm an artist"

Cozy - family educated - quality service.

1460-J Moraga Rd.
Moraga, 925-376-4373
lisamartyo6@aol.com



925 - 377 - 1908

Si Si Caffe

910 Country Club Dr.
Moraga